

September 21, 2015

FOR IMMEDIATE RELEASE

THIS WEEK: DIVERSE STAKEHOLDERS TALK CORPORATE SOCIAL RESPONSIBILITY AT THE SOUL OF THE NEXT ECONOMY FORUM

In its second year, the Soul of the Next Economy Forum on September 25-26th, will include an executive CSR panel discussion moderated by M. Jean Charest, keynote by Jeffrey Hollender, author of *The Responsibility Revolution*, and an opportunity for social entrepreneurs to pitch for start-up funding in the Lion's Den social innovation challenge.

“We are pleased to be working in collaboration with all of our multi-sector partners and stakeholders in order to make these and other sometimes difficult conversations happen through the Forum,” said Paul Gomes, Executive Director of the Fig Tree Foundation. “Hopefully participants will emerge from the Forum with some concrete action plans and connections to like-minded Calgarians aimed at improving our world and planet.” Franco Savoia, Executive Director of Vibrant Communities Calgary adds, “we have a vibrant city. We can make Calgary more vibrant by narrowing the gap with the rich and poor. The Soul of the Next City Forum continues this community conversation to make this a reality in the coming months and years.”

The Forum is hosted at Ambrose University on September 25 & 26th, together with Fig Tree Foundation, Vibrant Communities Calgary and community partner, Black Diamond Group. Registration is only \$99.

“Ambrose is fully committed to engagement with the city of Calgary and the global environment,” said Gordon Smith, Ambrose President. “Events like the Soul of the Next Economy Forum with its themes of social responsibility and collaboration between the corporate and non-profit sectors closely align with our vision for educating and equipping future leaders and change makers who have a deep concern for the welfare of our city and our world. We are pleased to be part of the Forum.”

Other Forum sponsors include The Calgary Foundation as patron sponsor and First Calgary Financial, Raymond James/Dolan Wealth Management, Rotary Club of Calgary West, OikoCredit Canada, MRU Institute for Community Prosperity and Servus Credit Union as friend sponsors.

To learn more visit www.nexteconomyforum.com. For media inquiries, please contact Angie Redecopp, Forum Chair, at 403-874-1310 or aredecopp@ambrose.edu.