



The Soul of the Next Economy Forum is partnering with Social Innovation Challenge to bring you the 2nd Lion’s Den Social Innovation Challenge!

The Lion’s Den Social Innovation Challenge is a unique opportunity that brings together change makers, mentors, and funders – all focused on bettering society. Now is the time to share your idea, develop your concept, discover new partners and compete for prizes and start-up funding!

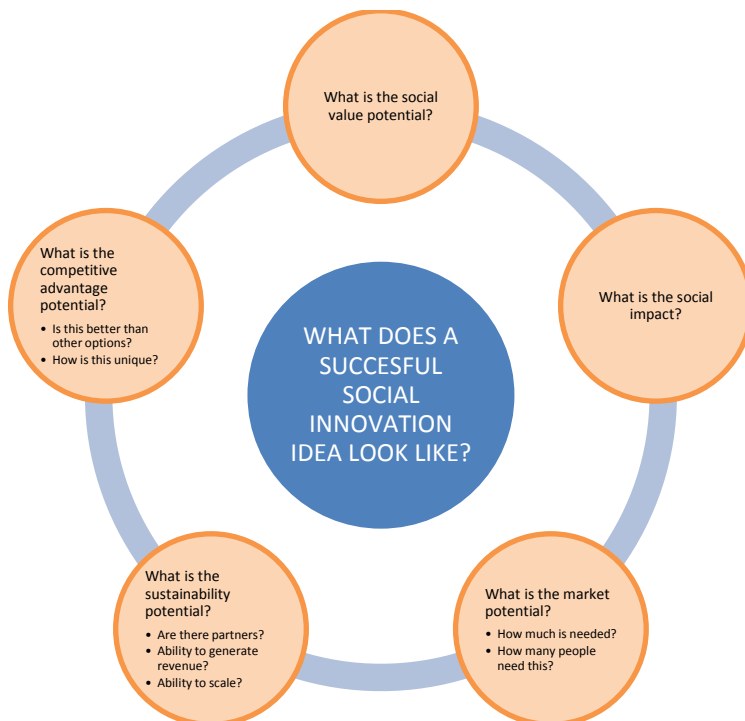
Lion’s Den Pitch @ Soul of the Next Economy

- Register for the Forum and enter to be part of the Lion’s Den at www.nexteconomyforum.com. Only 40 entries will be accepted! All participants given access to helpful resources.
- Develop a 90 second pitch promoting your idea and present to your peers and a panel at **1:30pm on October 1, 2016** @ the Forum.
- Top 8-10 finalists receive CASH PRIZES, pair up with business gurus and move onto the Ultimate Social Innovation Challenge.

Ultimate Social Innovation

- Meet with your business gurus and submit your final PPT and any documentation that you wish to provide the panelists by October 14.
- Meet the panelists & funders and then present your proposals @ **7pm on October 18, 2016**. 3 minutes to present and 5 minutes for Q&A.
- Winners announced and more networking opportunities.
- PRIZES include \$500-\$1,500 cash, Datawind tablets, possible funding!

All events take place at Ambrose University (150 Ambrose Circle SW). Lion’s Den Pitch is open to Forum attendees and Ultimate Social Innovation Challenge is open to the public!



The panel, business guru, sponsor, prize & funder pool includes representatives from organizations such as:

xod Media Group – Datawind – EDGE – Clausehound – United Church of Canada Foundation – Glenco Foundation – Calgary Foundation – Trico Charitable Foundation – Futurpreneur Canada – St. Andrews United Church – Calgary Arts Development Agency – Alberta Promise – Creating Eudaimonia – Eat Naaco – Fiasco Gelato – Mealshare – Hillhurst United Church – Pinnacle Wealth Brokers – Chirp Foods – Brion Energy – Rotary – Thrive Calgary