

## **MEDIA RELEASE**

For Immediate Release

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### **Calgary Chamber of Commerce President Adam Legge to Emcee the Executive Corporate Social Responsibility Roundtable with M. Jean Charest**

**Calgary** – Calgary Chamber of Commerce President Adam Legge will be the master of ceremonies for this year's Executive Corporate Social Responsibility ("CSR") Roundtable on Friday, September 25, 2015, the opening event for the second annual Soul of the Next Economy Forum at Ambrose University. The Executive CSR Roundtable, hosted by Black Diamond Group and the Calgary Chamber of Commerce, will be moderated by Hon. Jean Charest.

Members of the media are invited to attend the CSR Roundtable which starts at 1:30 pm sharp this Friday at Ambrose University (150 Ambrose Cir SW). Calgary Chamber of Commerce President Adam Legge and the Chairman and CEO of Black Diamond Group Trevor Haynes will be available to speak. Interest media should contact the Chamber to arrange for a media pass.

"This is an event to engage students and leaders of tomorrow with some of the top business executives about the realities of corporate social responsibility and the best practices being employed by real companies right now," said Adam Legge.

"Many young people are justifiably skeptical about corporate social responsibility, and so it is very important to engage in dialogue with the next generation so they can see how CSR is truly being done by leaders. This event is unique in that it brings academic, business, community, government, and not-for-profit leaders together to discuss the future of social enterprise, sustainable development and corporate responsibility."

Attendees will participate in roundtable discussions with senior business leaders from companies such as Air Canada, Alberta WaterSMART, ARC Financial, ATB Financial, Bayer, Canoe Financial, Cenovus, Encana, LNG Canada, TransCanada Pipelines, Telus and more.

"Black Diamond, like the other companies represented at this event, is always seeking to improve the quality of how it engages with communities to achieve better environmental, social and economic outcomes for all stakeholders," said Trevor Haynes, Chairman and CEO of Black Diamond Group. "We are looking forward to this unique opportunity to engage with thought leaders and stakeholders to learn how shifting values and attitudes towards business should inform our approach to corporate social responsibility."

#### **About the Calgary Chamber**

The Calgary Chamber is a non-profit, non-partisan organization. For 124 years the Chamber has worked to connect Calgary's businesses, help them grow and expand their influence in an effort to make the city an even better place to live and work for all. To schedule an interview please contact Scott Crockatt at [media@calgarychamber.ca](mailto:media@calgarychamber.ca) or 403-681-5529.

#### **About Black Diamond Group**

Black Diamond provides portable workforce accommodation, work space solutions, field rentals and turn key support services to business customers in Canada, the United States and Australia. Black Diamond has in the past, and continues to be, an intermediary in helping solve community engagement issues for business customers in multiple sectors around the world including oil and gas, mining, power, construction, engineering, government and education. To learn more visit [www.blackdiamondgroup.com](http://www.blackdiamondgroup.com).

**About Soul of the Next Economy**

The Soul of the Next Economy Forum is where the non-profit sector, government, business and educational institutions converge to learn about current trends and share best practices and future directions in social enterprise, sustainable development and corporate responsibility, both locally and globally. To learn more visit [www.nexteconomyforum.com](http://www.nexteconomyforum.com).